

## TRANSFORMATIVE RENEWALS 2021

As the Biochemical Society's publisher, Portland Press represents one half of a joint mission to disseminate and advance science, share knowledge and expertise, critically discuss ideas, and provide forums for collaboration.

In 2020 we were one of the first Society publishers in the world to launch *Read & Publish* pilot transformative offerings as an alternative to subscription renewals.

Our optional '*Read & Publish*' sustainable model initiates a route to full open access (OA) publishing and provides an inbuilt solution to the burden of transacting individual article publishing charges (APCs). This means that authors from participating institutions have access to all of our journals and, by default, can publish unlimited OA in our journals without incurring any additional charges on top of their institutional subscriptions.

Email [sales@portlandpress.com](mailto:sales@portlandpress.com) for details of your transformative *Read & Publish* package for 2021



**2021** prices **frozen** at 2020 rates



***Read & Publish* participating institutions  
have saved >£60,000 in notional  
charges against OA publishing**



**17%** of articles accepted in hybrid journals have 'flipped' to OA under these transformative pilots

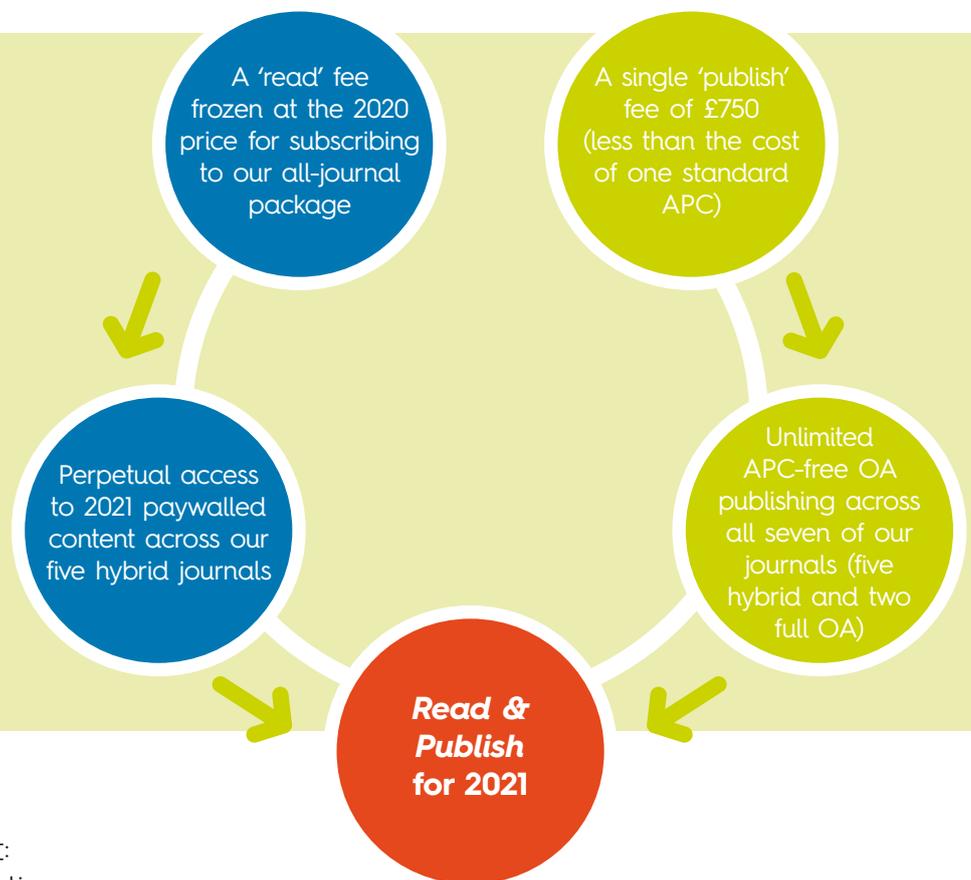
## OPTIONS IN THE RENEWAL CYCLE



## READ & PUBLISH WITH PORTLAND PRESS

Representing a first step to transitioning business models, we've combined the subscription ('read') element of our journal offering with an OA-publishing ('publish') component, providing a unified, transformative renewal option for current subscribers on a pilot basis. Implementing a flexible approach to 2021 renewals, our *Read & Publish* offering represents an alternative option for individual research institutions<sup>†</sup> alongside standard 2021 subscriptions.

## HOW IT WORKS



## †WHO THIS IS FOR...

All subscribers who are not:

- Corporate organizations
- Subscribing through consortia<sup>\*</sup>
- One of our highest-spending or frequently publishing institutions<sup>\*\*</sup>

<sup>\*</sup>other approaches are being actively considered for and with consortia <sup>\*\*</sup>these institutions will receive bespoke pricing

## BENEFITS OF READ & PUBLISH



### FLIP YOUR OUTPUTS TO OA IN 2021

All articles accepted for publication from a corresponding author based at your institution will automatically be published OA.



### UNLIMITED OA PUBLISHING

An uncapped number of OA articles from corresponding authors affiliated with your institution in 2021 can be published under this deal.



### APC-FREE

No article publishing charges (APCs) means your researchers will enjoy hassle-free publishing and institutions will be freed from managing article-based invoices.



### ALL INCLUSIVE

Unlimited APC-free OA publishing and online access applies to our entire portfolio, including our five hybrid journals and our two fully OA journals.



### IMPACT AND REACH

OA articles average 4x more downloads, 1.6x more citations and 2.5x more Altmetric attention than non-OA equivalents.\*



### VALUE FOR MONEY

**Read:** a 'freeze' to the subscription ('read') component of the offering, representing zero increase to 2020's subscription price for the all-journals package. **Publish:** unlimited APC-free OA publishing for less than the equivalent of one APC.



### EASE OF RENEWAL

Harnessing existing workflows, renew through your preferred subscription agent or come to us direct.



### TRANSFORMATIVE

Our five hybrid journals are committed to becoming fully OA in a way that supports researchers and institutions across the world. We hope to transition our journals away from paywalls through increasing uptake in our *Read & Publish* offering.



### SHAPE THE FUTURE OF SCHOLARLY RESEARCH

Scholarly journals should be open, re-usable and sustainable. Renewing to *Read & Publish* for 2021 converts your institution's outputs in our journals to OA and helps to shape a more open scholarly future.

## WHY READ & PUBLISH?

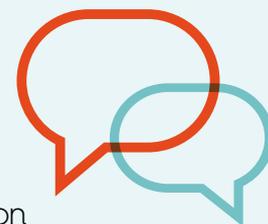
Research is a global endeavor, its effects are international: publication of validated, peer-reviewed research findings is an in-built part of this endeavor, providing a basis for sharing insight, understanding, and inspiration.

For a long time, journal subscriptions based on paywalled content represented the best economic model through which to support the publication of bioscience research, spreading costs across institutional subscribers around the world and generating income to facilitate the Biochemical Society's charitable activities. In the interconnected and digital world of 2020, however, we believe that paywalls have become barriers to the process of sharing scientific research. Combined with our long-held belief in open scholarship, changes to OA mandates and policies have only reaffirmed the Society's commitment to sustainably transitioning from paywalled research to fully OA publishing and, in turn, evolving our policies and practices in line with the changing needs of the research community.

Responding positively to projected changes in the sector is vital to maintaining the health and diversity of the academic landscape. Alongside other learned societies, we're proud to be part of the [Society Publishers' Coalition](#) and are working to maintain an open dialogue between publishers, learned societies, researchers, institutions, and funders as we navigate these transitions. Our pilot transformative renewal offering represents the first step in transitioning our business models, establishing a route to full OA through an optional *Read & Publish* renewal for ~700 subscribers. Whether you're renewing through your preferred subscription agent or subscribing direct, help shape a more open scholarly future by renewing to *Read & Publish* for 2021.

## HAVE YOUR SAY...

Our *Read & Publish* renewal option may not appeal to all institutions at this time, but we hope that this pilot offering demonstrates our willingness to transition away from an outdated business model. We especially hope that it opens the door to more involved dialogue with our librarians and partners. Your input is vital to positively affecting the changing landscape of academic publishing and to co-developing a model for the future.



**Please email your feedback or any questions to**  
[sales@portlandpress.com](mailto:sales@portlandpress.com).

## READ & PUBLISH PARTICIPATING INSTITUTIONS IN 2020

Bangor University  
Cardiff University  
Case Western Reserve University  
Flinders University  
Griffith University  
Imperial College London  
Institut Pasteur  
James Cook University  
Karolinska Institute  
King's College London  
KTH Royal Institute of Technology  
La Trobe University  
Lancaster University  
Liverpool John Moores University  
Macquarie University  
Massey University  
Monash University  
Mount Allison University  
Oxford Brookes University  
Queensland University of Technology

Texas Tech University Health Sciences Center  
The Cleveland Clinic  
The Francis Crick Institute  
University College London  
University of Adelaide  
University of Arizona  
University of Auckland  
University of Bath  
University of Birmingham  
University of British Columbia  
University of California, Riverside  
University of Cambridge  
University of Central Florida  
University of East Anglia  
University of Edinburgh  
University of Groningen  
University of Kent  
University of Kentucky  
University of Liverpool

University of Melbourne  
University of Minnesota  
University of New South Wales  
University of Oxford  
University of Reading  
University of Saarland  
University of Strathclyde  
University of Surrey  
University of Texas M.D. Anderson Cancer Center  
University of Texas Southwestern Medical Center  
University of Tokyo  
University of Ulster  
University of Verona  
University of Western Australia  
University of York  
Walter and Eliza Hall Institute

## OUR JOURNALS

### RESEARCH JOURNALS



[portlandpress.com/biochemj](http://portlandpress.com/biochemj)



[portlandpress.com/clinsci](http://portlandpress.com/clinsci)



[portlandpress.com/bioscirep](http://portlandpress.com/bioscirep)



[portlandpress.com/neuronalsignal](http://portlandpress.com/neuronalsignal)

### REVIEW JOURNALS



[portlandpress.com/biochemsoctrans](http://portlandpress.com/biochemsoctrans)



[portlandpress.com/essaysbiochem](http://portlandpress.com/essaysbiochem)



[portlandpress.com/emergtoplifesci](http://portlandpress.com/emergtoplifesci)

 Represents our full-OA journals; the journals without this symbol are our hybrid OA journals. Under a Read & Publish renewal, a corresponding author publishing in any of these journals will automatically have OA publishing without individual APCs, regardless of full OA or hybrid OA status of the journal.

## ABOUT PORTLAND PRESS

As the Biochemical Society's publisher, we work in partnership with researchers, institutions, and funders to share knowledge and advance the molecular biosciences.

Publishing world-leading research and reviews across our portfolio of seven journals, we return all of our profits to the life science community in support of our Society's charitable objectives. With more than 6 million worldwide article views in 2019, our journals cover the depth and breadth of the molecular biosciences, from observational work to interpreting mechanisms, from translating basic research into medical insights to foundational overviews of new and emerging topics.

Directing our profits back into the life science community, the Biochemical Society offers an extensive programme of scientific meetings, training events, educational activities, public engagement, policy work and awards and grants, providing support for researchers and specialists, teachers, and members of the public.



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